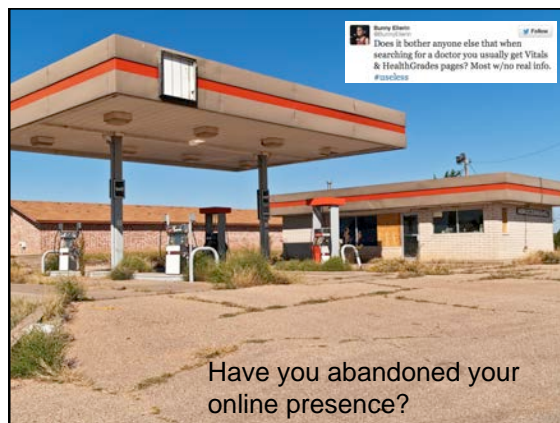



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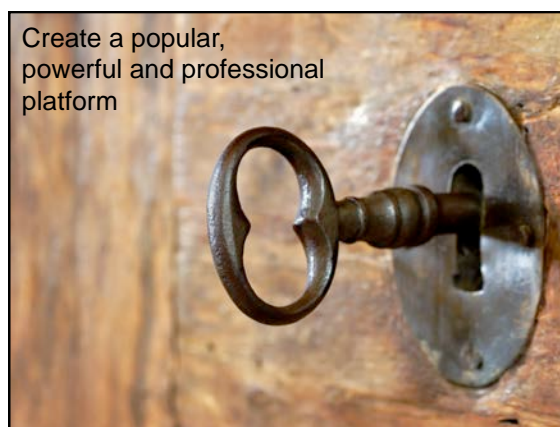
**QUESTION**  
Does your facility (or do you) have a website?

- A – Yes
- B – No

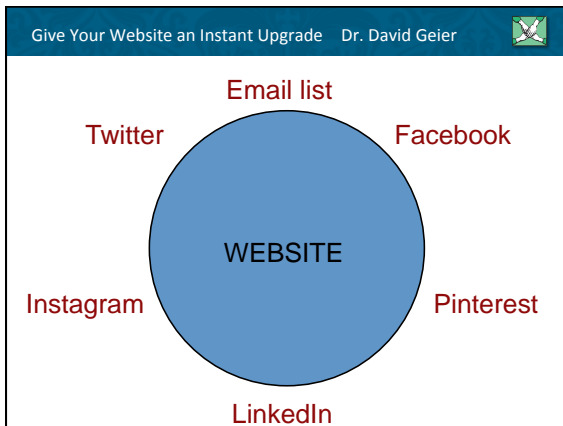
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**QUESTION**  
Is the website static?

- A – Yes
- B – No







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**Domain name options**

Personal name  
[danoconnor.com](#)

Practice name      Clever name  
[orexcellence.com](#)      [healthcareeditor.com](#)

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**QUESTION**  
**What type of domain name do you use?**

- **A – Personal name**
- **B – Practice or facility name**
- **C – Clever name**

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**Dr. David Geier**

- Twitter: @DrDavidGeier
- Facebook: facebook.com/DrDavidGeier
- LinkedIn: linkedin.com/in/drdauidgeier
- YouTube: youtube.com/user/drdauidgeier
- Google+: plus.google.com/+DrDavidGeier
- Email: contact@drdauidgeier.com
- Pinterest: DrDavidGeier
- Instagram: DrDavidGeier

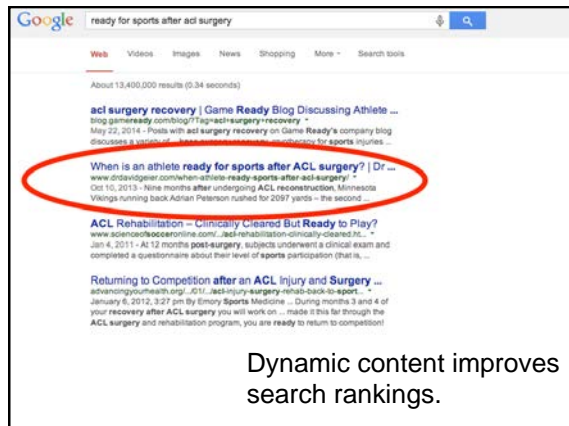
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- Digital Sharecropping
  - Blogger
  - Blogspot
  - Tumblr
  - Posterous?



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**QUESTION**

**Do you (or did you) use a marketing consultant for your website?**

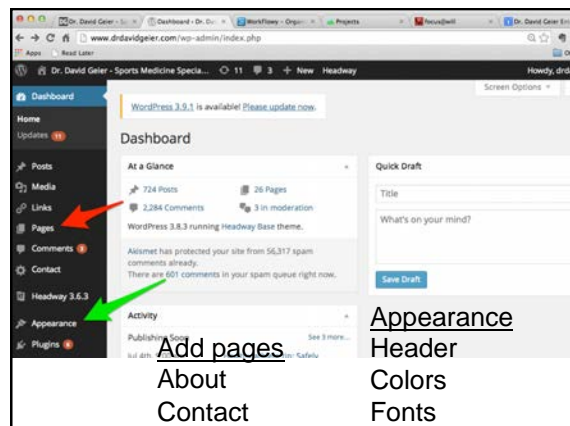
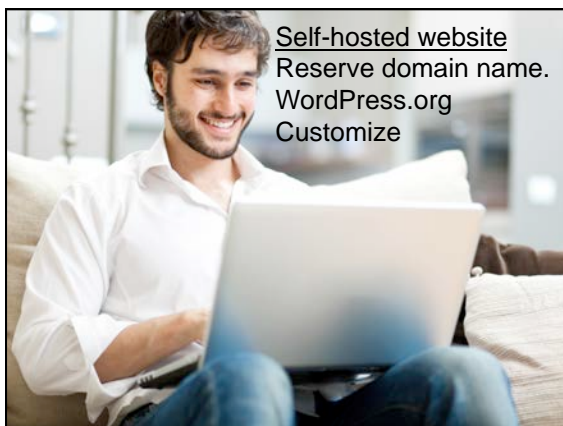
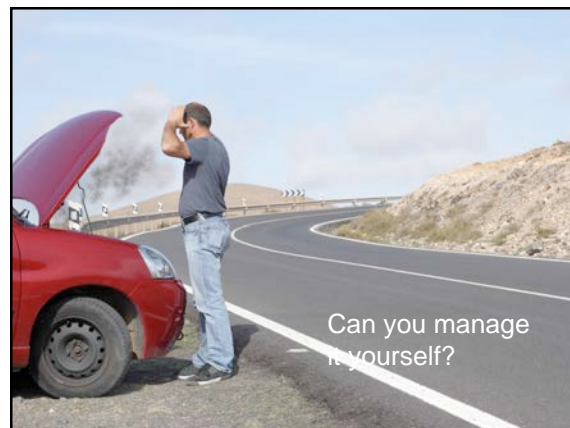
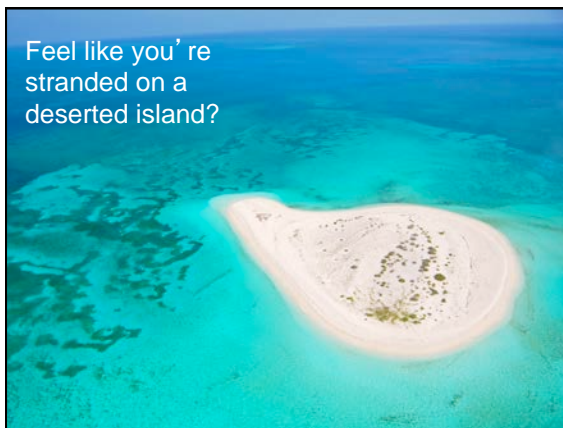
- A – Yes
- B – No

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**QUESTION**

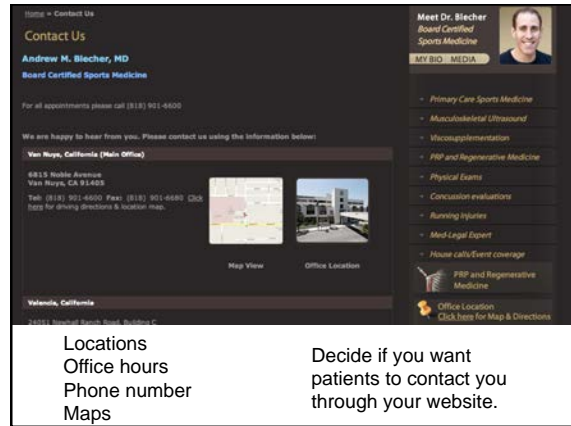
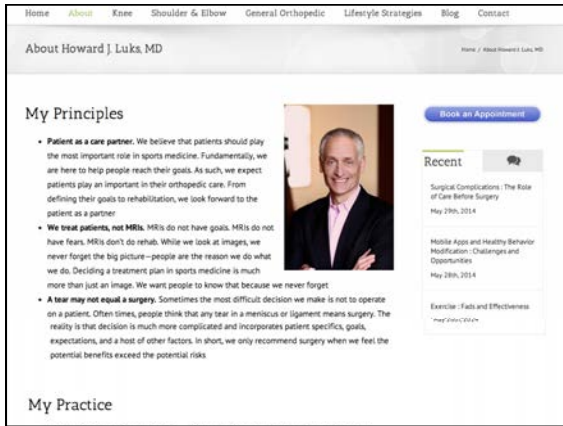
**If you use a marketing consultant:  
Do you use the consultant to run your entire social media campaign?**

- A – Yes
- B – No



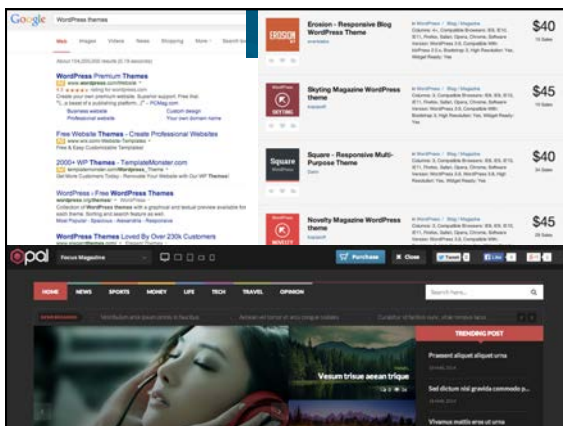
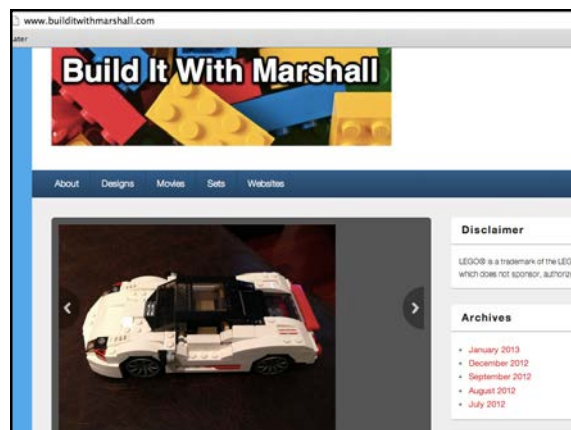
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Locations  
 Office hours  
 Phone number  
 Maps

Decide if you want patients to contact you through your website.



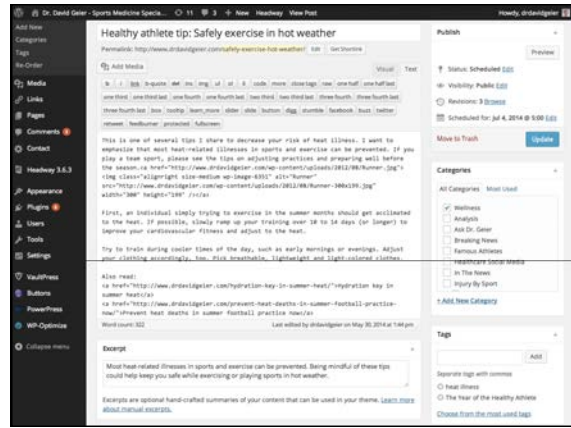
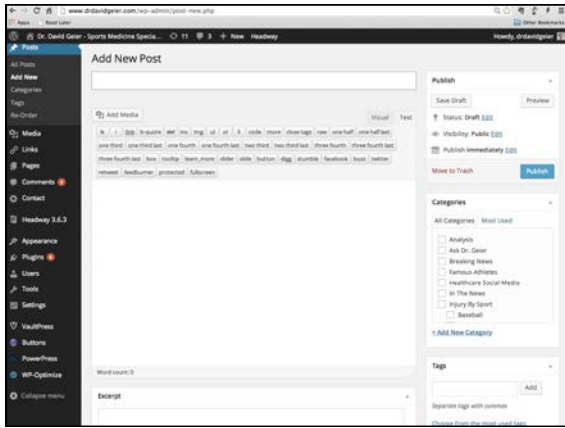
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**QUESTION**  
**Do you know how to post an article on your website –YOURSELF?**

- A – Yes
- B – No

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DRDAVIDGEIER.COM  
contact@drdavidgeier.com

Twitter: @DrDavidGeier  
Facebook.com/DrDavidGeier

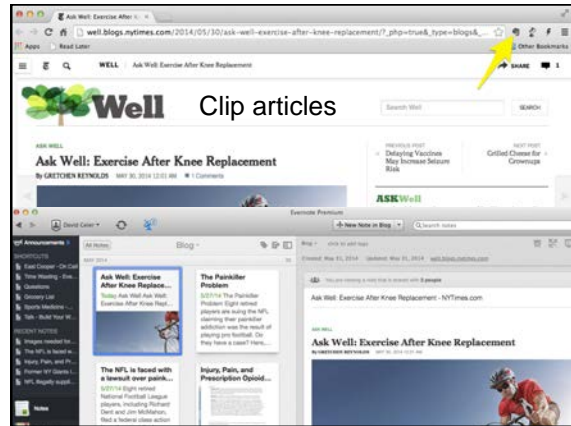
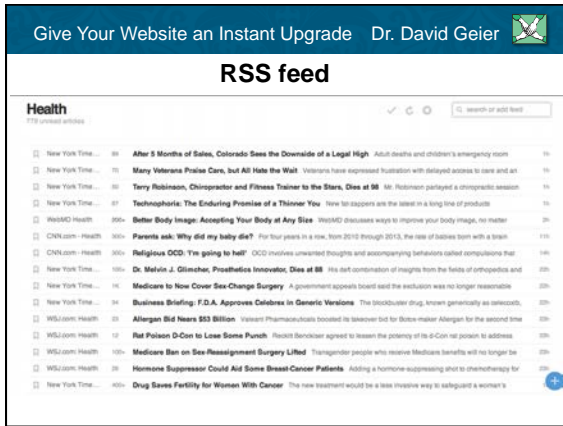
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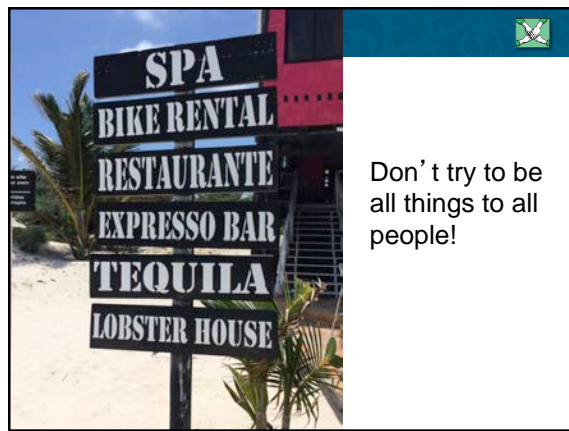
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A screenshot of the website for Dr. David Geier. The header features the text "DR. DAVID GEIER" in large white letters and "Sports Medicine Simplified" in a smaller font below it, next to a small portrait of Dr. Geier. A navigation menu includes links for HOME, ABOUT, WRITING, PODCAST, MEDIA, RESOURCES, STORE, and CONTACT. The main content area promotes a free copy of "The Year of the Healthy Athlete" with the text "Get your free copy of The Year of the Healthy Athlete: 52 weekly tips to keep you injury free and performing at your best." Below this is a form with fields for "First Name" and "Email Address" and a "Subscribe" button. The URL "drdavidgeier.com/ORX2014" is displayed at the bottom of the screenshot.

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